



**EXECUTIVE SUMMARY OF BBA OF BUSINESS ADMINISTRATION PROGRAM.
(SANGHAR CAMPUS)**

PREE Self-Assessment Report Process: Initiated on 27-03-2025, the overall process is according to the given instructions in the self-Assessment Manual provided by the QAA, HEC.

Constitution of Program Team: The Departmental Program Team was constituted again and again with the kind approval of the competent authority through the Registrar's office vide Notification No. SBBU/Reg/Admn/480 dated 23-04-2025. The Program Team consists of the following three persons.

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| 1. Dr. Irum Shaikh | (Member) |
| Assistant Professor, Department of Business Administration | |
| 2. Mr. Mansoor Waqas | (Member) |
| Lecturer, Department of Business Administration | |
| 3. Mr. Muhibullah | (Member) |
| Lecturer, Department of Business Administration | |

Orientation to PTs: PTS involved in PREE-SAR activity were given a complete orientation session on the rationale and process of generating SAR. Besides SAR activity, PTS were given consultation regularly to strengthen their potential to initiate activities to achieve quality within the department.

Discussion Sessions:

Submission of 1st Draft: (13-05-2025)
Submission of Final Draft: (15-05-2025)

Constitution of Assessment Team: The Assessment Team was constituted with the kind approval of competent authority through the Registrar's office vide Notification No. SBBU/Reg/Admn/523 dated 05-05-2025. The Assessment Team consisted of the following two persons.

1. Dr. Mohsin Ali Kazmi
Associate Professor, Sukkar IBA University
2. Dr. Abdul Sammad Dahri
Assistant Professor, SBBU, SBA.

AT's Findings: The Assessment Team prepared and submitted an audit report to the QEC on 22-05-2025. The report has shown the following observations.

External AT Member

1. Lack of Formal Alumni and Employer Feedback Data

Both campuses highlight alumni and employer feedback as important but lack direct evidence of formal survey instruments, data analysis, or application of feedback loops. Structured survey mechanism is the only way forward as also mentioned in the SAR Report.

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2. Weak Documentation of Strategic Plan Implementation

While both SARs mention strategic priorities, they lack specific measurable KPIs, timelines, or tracking mechanisms to operationalize the strategy.

3. Limited Data on Institutional KPIs

Metrics like student satisfaction scores, employer satisfaction rates, and teaching evaluation summaries are missing or marked as N/A in both reports.

4. Resource Constraints and Dependency

The SAR lacks details on digital library access, laboratory infrastructure, and advanced technological tools like LMS or case simulation software—suggesting tighter resource constraints than the main campus.


5. Faculty Development and Recognition Systems Not Evident

There is less emphasis on institutional mechanisms for faculty development, recognition, and motivation. No teaching awards or research incentives are mentioned

Scoring of Report: After the AT's verification of data and facts submitted the report in black and white, through a physical audit. The overall score of the department as per the Rubric Report is 56% attached as (Copy attached).

Implementation Plan: Assessment Team findings are acknowledged by the head of the department and shown interest to implement without any further delay. The Dean has also agreed with the concerned chairman. QEC expects that all efforts will be deployed to achieve the target. (Copy attached).


Director QEC
SBBU, SBA.


Vice Chancellor
SBBU, SBA.



Assessment Results and Implementation Plan Summary

Department of Business Administration (BBA-Sanghar Campus) Shaheed Benazir Bhutto University, Shaheed Benazirabad.

S.No.	AT Findings	Corrective Action	Implementation Date	Responsible Body	Resource Needed
AT Members Findings					
1	Lack of Formal Alumni and Employer Feedback Data Both campuses highlight alumni and employer feedback as important but lack direct evidence of formal survey instruments, data analysis, or application of feedback loops. Structured survey mechanism is the only way forward as also mentioned in the SAR Report.	We acknowledge the absence of a formal mechanism to collect and utilize alumni and employer feedback. As a corrective action, we are in the process of developing structured survey instruments for both groups. These surveys will be rolled out bi-annually, and the results will be analyzed to inform curriculum review and student support services.	Implementation is expected to begin by September 2025 .	QEC & Department	
2	Weak Documentation of Strategic Plan Implementation While both SARs mention strategic priorities, they lack specific measurable KPIs, timelines, or tracking mechanisms to operationalize the strategy.	We recognize the need for measurable KPIs and timelines in our strategic plan. A revised strategic implementation matrix is being prepared, with	This documentation will be submitted to the QEC for review by October 2025 .	Department	



		clearly defined KPIs, timelines, and responsible persons.			
3	Limited Data on Institutional KPIs Metrics like student satisfaction scores, employer satisfaction rates, and teaching evaluation summaries are missing or marked as N/A in both reports.	Institutional KPIs such as employer satisfaction scores are now being integrated into our academic quality monitoring system. The campus will conduct periodic surveys starting from Fall Semester 2025 , and summaries will be included in future SARs.	Fall Semester 2025	QEC	
4	Resource Constraints and Dependency The SAR lacks details on digital library access, laboratory infrastructure, and advanced technological tools like LMS or case simulation software—suggesting tighter resource constraints than the main campus.	We understand the concerns regarding digital and technological resources. We are actively coordinating with the main campus and external partners to enhance access to the digital library, simulation software, and LMS platforms.	Spring Semester 2026	SBBU, Software team (IT center), and Campus management	
5	Faculty Development and Recognition Systems Not Evident There is less emphasis on institutional mechanisms for faculty development,	A structured faculty development plan is under development,	August 2025	SBBU & ORIC team	



Shaheed Benazir Bhutto University, Shaheed Benazirabad.

Knowledge - Commitment – Leadership

recognition, and motivation. No teaching awards or research incentives are mentioned

which includes workshops, teaching excellence awards, and research incentives. The first round of teaching workshops is planned for August 2025, and the award system will be proposed in the next academic council and syndicate meeting.



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Concerned Member's (Assessment Team) Comments:

MA. Shah

Dr. Syed Mohsin Aamir (Member)

Director/Chairperson's Comments:

Dr. Abdul Samad (Internal)

Dr. Abdul Samad (Internal)

[Signature]

HEAD OF DEPARTMENT
Business Administration
Shaheed Benazir Bhutto University,
Sanghar Campus

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Dean's Comments:

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QEC Comments:

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